



Take Back The Night Foundation Logo

www.takebackthenight.org

Aesthetic Guidelines

The Take Back The Night Foundation Logo is available in two 3-color versions (shown at right). In cases where one-color printing is the only option available, a black and white version of the logo is available upon request. The logo must always be a minimum of 2 inches in both height and width to ensure legibility of all logo elements. The spacing between logo elements and the clearspace surrounding them is predetermined; do not crop the image or alter it in any way. Do not add a border to the logo. The logo is available in a variety of formats, including both bitmap (.gif) and vector (.ai, .eps).

Use the black background when printing on a black or dark-colored item.



2 inch minimum size

Use the white logo when printing on a white or light-colored item. Please note the dashed line is for illustrative purposes only and will not print.



Take Back The Night Foundation Colors

TBTN Purple PMS 2425	TBTN Blue PMS 2935

The Take Back The Night Foundation uses the Pantone Matching System to ensure uniformity of color across various mediums. The approved purple and blue for use on all printed items including but not limited to shirts, signs, banners, and/or mugs, are included for your use.