



Trademark Usage Terms and Conditions

takebackthenight.org

Request for Permission

Take Back The Night Foundation Logo

The Take Back The Night Foundation ("Foundation") is a 501(c)(3), publicly-funded, non-profit organization that seeks to end sexual violence in all of its forms including sexual assault, sexual abuse, dating violence, and domestic violence. The Foundation gratefully accepts donations from individuals and businesses, using them to fund its events and initiatives.

The Foundation is responsible for maintaining the Foundation Logo(s), Name and/or Slogan(s) ("Foundation Mark(s)"). By following our Trademark Usage Terms and Conditions, you help us protect the goodwill associated with the Foundation Marks, as well as the grassroots nature of the TBTN Movement. To use the Foundation Mark(s), you must complete the following Trademark Usage Application ("Application"). By completing this Application and initialing each line item below, or by downloading or using Foundation Mark(s), you agree to adhere to the following guidelines:

- ___ 1. If you have permission to display the Foundation Mark(s) on your website, you must hyperlink the Mark(s) to the Foundation Home Page, TakeBackTheNight.org. In situations where a hyperlink is not possible, you must include the URL of the Foundation Website immediately beside or below the Foundation Mark(s).
- ___ 2. The Foundation Logo must appear by itself or with only the Foundation URL, with a minimum spacing (built into the Logo) between each side of the image and any other graphic or textual elements on your web page. You may not create a frame or border environment around the Foundation Logo.
- ___ 3. You may not alter the Foundation Logo in any manner, including size, proportions, colors, elements, and so forth, or animate, morph, or otherwise distort its perspective or appearance.
- ___ 4. Your use may not be obscene or pornographic, and may not be disparaging, defamatory, or libelous to the Foundation, any of its products, events, initiatives, or services, or any other person or entity.
- ___ 5. You may not present false or misleading information about the Foundation products, events, initiatives or services, or any other person or entity.

- ___6. Your use may not directly or indirectly imply the Foundation’s sponsorship, affiliation, or endorsement of your event, unless your organization is a designated participant in an official Foundation event.
- ___7. Your use may not infringe upon any Foundation intellectual property (“IP”) or other rights, may not violate any state or federal laws, and must comply with international IP laws.
- ___8. Your reference to the Foundation, its products, and its website must comply with the TBTN Foundation Terms of Use, available at TakeBackTheNight.org/tou.html.
- ___9. The Take Back The Night Foundation’s Trademarked Name “Take Back the Night,” Logo, and Slogans are the property of the Take Back The Night Foundation. The TBTN Foundation grants permission to those holding events in support of the mission of the TBTN Foundation to use the name and slogan “Take Back The Night,” as long as the following two conditions exist:
- The event supports the mission of the TBTN Foundation
 - The event is not for the profit or financial gain for any individual, corporation, or other entity other than the purpose of donating any proceeds to a 501(c)(3) charity that supports a similar mission to that of the TBTN Foundation, directly to the TBTN Foundation, or in specific support of a future TBTN event.
- ___10. The TBTN Foundation Logo may not be used in any format without express permission of the TBTN Foundation. The Logo may not be placed on any banner, sign, shirt, or other item without written permission from the TBTN Foundation. Items obtained directly from the TBTN Foundation with our Logo on them may be used at the discretion of the purchaser within the boundary of any applicable laws and regulations.
- ___11. TBTN Foundation retains ownership of all Marks, and the right to withdraw permission to use its Marks at any time. TBTN Foundation uses its sole discretion in determining whether an organization, individual or other group has appropriately used its Marks.
- ___12. These guidelines do not give you permission to use any Foundation Logos, Images, Slogans, or Trademarks including those relating to specific events or initiatives other than as indicated on your approved Application. The Foundation reserves the right in its sole discretion to terminate or modify your use of the Foundation Mark(s) at any time.

Web logos and linking to the Take Back The Night Foundation Website

If you would like to provide a link from your website to a Foundation web page (for example, to TakeBackTheNight.org), you may use a textual URL or one of the Web Logos provided below, as appropriate. You may not use the Foundation Logo or any related Logo(s) or Graphic(s) to link to the Foundation Home Page or any other Foundation web page without obtaining written permission.





Trademark Usage Application

takebackthenight.org

Request for Permission

Please complete all fields, and return the Trademark Usage Application including a copy of the Trademark Usage Terms and Conditions (TUTC) with each line item initialed to the Take Back The Night Foundation no later than two weeks before your planned use. You will be notified of the status of your request within seven days of the Foundation's receipt of your completed application. All forms may be e-mailed to Legal@TakeBackTheNight.org, faxed to 888.985.1113, or mailed to the Take Back The Night Foundation; PO Box 332; Wayne, PA 19087. If mailing your application, please allow an extra seven days for processing. Applications and approvals are non-transferable and must be renewed annually.

Applicant Name: _____

Title/Position: _____ Date: _____

Organization Name and Address: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Social Networking Accounts of Organization: _____

Applicant hereby requests permission to use the following Take Back the Night Foundation ("Foundation") Trademark(s) ("Mark(s)"): _____

- Foundation Name
- Foundation Logo(s), including those for Events and/or Initiatives
- Foundation Slogan(s), including those for Events and/or Initiatives
- Foundation Events and/or Initiatives Names and/or Titles
- Other (please indicate): _____

The Foundation Mark(s) are to appear in the approved format on the following publications electronic, print or otherwise; or products in compliance with the standards specified in the Foundation TUTC.

Publication Title/Product: _____

Detailed Publication/Product Description: (A mock-up of your design is appreciated, but not required to be sent with this form.)

- Applicant will not sell items featuring the Foundation Mark(s)
- Applicant requests permission to sell items featuring Foundation Mark(s) as described below:

Feel free to use more than the space allotted in an attached document.

Item/Description: _____

Quantity: _____

Price: _____

Cost: _____

Applicant must comply with Item 9 in the Foundation TUTC. Applicant acknowledges the terms set forth by initialing Item 9 in the TUTC and signing the Application below.

This Application covers only the use specified above. This Application does not permit the use of the Foundation Mark(s) for any purpose or in any manner other than as specified above.

- I understand that our use of the Foundation Logo does not imply the Take Back The Night Foundation's sponsorship, financial or legal support, endorsement, insurance, indemnification, or other legal responsibility for our event or any of the activities involved with our event. Any legal or civil actions resulting from our event or the activities surrounding our event will be our responsibility.
- I am at least 18 years of age, and am acting in my capacity as a legal adult in signing and agreeing to the terms in this contract.
- I am less than 18 years of age, and have the permission of a parent or legal guardian to sign and agree to the terms in this contract.
- I hereby agree to use the Foundation Mark(s) in accordance with the parameters established herein.

Signature of Applicant

Date

Signature of Parent or Legal Guardian (if applicant is under 18)

Date

Print Name Clearly

Approval of request (for Foundation use only)

The foregoing application is hereby approved, subject to the conditions stated above:

Approved: The Take Back the Night Foundation

Date of Approval: _____ Expiration Date: _____

Approved by: _____